CAT® LINK
START TURNING YOUR DATA INTO DOLLARS

By gathering data generated by your assets and serving it up to you in easy-to-digest bites, Cat® Link helps take the complexity out of managing your jobsites.

GET MORE FROM EVERY ASSET, EVERY WORKING MINUTE

+ Cat Link makes it easy to see what's going on with individual machines, whole fleets or entire jobsites.

+ Product Link™ hardware collects data from any type or brand of asset— no gathering or entering it by hand.

+ VisionLink®, the easy-to-use web interface, turns that data into insights about asset location, operation, health, productivity and more.

+ Up-to-the-minute, accurate information available anytime, anywhere, helps you make more informed decisions.

CAT® CONNECT

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[+] CAT LINK SUBSCRIPTION LEVELS

Choose a plan that best fits your needs and budget. You'll find options ranging from simple location monitoring to full fleet management. Each is available with cellular or satellite reporting (or both).

LOCATOR

IDEAL FOR SMALLER EQUIPMENT like light towers and gen sets, Locator Service is a great way to get started with Cat Link.

WHAT DOES IT PROVIDE?
+ Location
+ Geo-fences
+ Maintenance

WHAT CAN IT DO FOR ME?
Tighten jobsite security and control costs by knowing where your assets are at any time and if they're being operated or moved.

BASIC

IDEAL FOR SMALLER MOBILE EQUIPMENT, Basic Service delivers key information about your assets.

WHAT DOES IT PROVIDE?
+ Locator Service plus:
+ Hours
+ Asset utilization

WHAT CAN IT DO FOR ME?
Save time and money on the job today and get the information you need to make smarter decisions tomorrow.

ESSENTIALS

IDEAL FOR LARGER EQUIPMENT WITH MULTIPLE SENSORS, Essentials Service is the ultimate fleet management tool.

WHAT DOES IT PROVIDE?
+ Basic Service plus:
+ Fuel level & utilization
+ Safety & operator abuse
+ Fault codes & health alerts
+ Cycles & payloads

WHAT CAN IT DO FOR ME?
Boost production and profits, cut maintenance costs, improve operator performance and run a safer jobsite.

[+] THREE STEPS TO GET CONNECTED

[**1**] **PUT THE HARDWARE IN PLACE.** For new Cat equipment, simply activate the built-in hardware. We can install Product Link on older equipment or other brands or types of assets.

[**2**] **CHOOSE A SUBSCRIPTION.** We can help you configure exactly what you need to connect your fleet and manage your business, without paying for extras you don't want.

[**3**] **INTEGRATE THE DATA.** If you plan to manage data internally, involve your IT personnel or data champion to ensure successful integration. If you don't have the time or expertise, we can deliver actionable insights on a regular basis.

[+] READY TO GET STARTED?

We're here to answer your questions and offer advice on hardware, subscription and integration options. You'll also find more details at **CAT.COM/LINK**.

BUILT FOR IT.™

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