Southern Logging Equipment Adding New Location in Crossett, Arkansas

Winnfield, LA (March 14, 2025) Southern Logging Equipment announces our expansion with a new location coming soon to 813 Fairview Road, Crossett, Arkansas. Southern Logging Equipment is your Weiler Forestry Products dealer for Ashley, Bradley, Calhoun, Chicot, Columbia, Desha, Drew, Ouachita and Union counties in Southern Arkansas. This new location will serve as our main Arkansas base of operations for new and used equipment sales, financing, parts and service.

"In late 2024, when Weiler offered us an expanded territory to include the nine (9) Southern Arkansas counties, I was thrilled," said Tim Leger, Vice President, Southern Logging Equipment. "However, now with a brick and mortar facility in the center of our Arkansas territory, in the 'Forestry Capital of the South', I'm overwhelmed. Crossett is a logging city and Southern Logging Equipment is a logging company!"

"We are excited to work closely with Southern Logging Equipment as they continue their work to ensure their customers have the sales, parts, and service support they need", says Bill Hood, Executive Vice President, Weiler, Inc.

The Southern Logging Equipment location in Crossett will be more than a traditional equipment dealership. Southern Logging will focus on bringing the dealership to the base of our customers' logging operations. "Our service trucks and technicians will make it easy to perform maintenance engaging with our customers on a personal level at their jobsite," said Michael Deloach, Technical Services Manager, Southern Logging Equipment. "Loggers are more than welcome to bring their machines in or come visit our dealership, but with our field service team we will make jobsite repairs quick and seamless."

"We are committed to providing world-class service to our customers in Southern Arkansas and this is just the first step," added Leger.

About Southern Logging Equipment:

Southern Logging Equipment is an authorized Weiler dealer serving Louisiana and nine (9) counties in southern Arkansas. We carry a large selection of new and pre-owned inventory offering sales, financing, parts and service. Southern Logging Equipment was formed to provide for a streamlined focus to the timber, logging and wood industries.

Additional information about Southern Logging Equipment is available at: www.SouthernLoggingEquipment.com

About Weiler Forestry:

Weiler Forestry offers a comprehensive product portfolio of equipment for use in logging, in mill yards, and for silvicultural activities. Existing product line experience, flexible design and manufacturing strategy, and most importantly a commitment to customers provide a strong foundation to successfully serve the forestry segment. Weiler Forestry works diligently and efficiently, focusing on feedback directly from our forestry customers to address product needs and provide solutions to make their jobs easier and more profitable.

Weiler, announced publicly in 2018 that it would be purchasing Caterpillar, Inc.'s purpose-built forestry business and shipped the first Weiler branded machine in September of 2019. Since that time, Weiler Forestry's focus on listening to and meeting customer needs has led the company to concentrate on current product enhancements, evolve its forestry-related product lines, move key component manufacturing to its own facilities, and grow its overall manufacturing capacity in LaGrange, GA. The dramatic growth in the LaGrange workforce and the investment in the physical aspect of the plant enables Weiler Forestry to deliver increased flexibility and easier access to service parts.

Weiler Forestry customers are supported by the industry's largest network of Weiler Forestry dealers who keep their machines running with parts availability, field services, state-of-the art diagnostic programs, and more.

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