

Your Voice, Your Reward Sweepstakes

Official Rules – Terms and Conditions

1. Eligibility

The Your Voice, Your Reward Sweepstakes (“Sweepstakes”) is open only to **legal residents of Louisiana** who are **18 years of age or older** at the time of entry.

Employees of Louisiana Machinery Company, LLC (“Sponsor”), its parent company, affiliates, subsidiaries, advertising or promotion agencies and their immediate family members and household members are not eligible to enter or win. “Immediate family members” means spouses, parents, stepparents, siblings, stepsiblings, children and stepchildren. “Household members” means persons living in the same residence for at least three (3) months per year. By entering, each entrant agrees to these Official Rules and to Sponsor’s decisions, which are final and binding in all matters relating to the Sweepstakes.

2. Sweepstakes Period; Survey Types; Separate Drawing Pools

The Sweepstakes will run in three (3) quarterly periods:

- **Quarter 2:** April 1, 2026 through June 30, 2026
- **Quarter 3:** July 1, 2026 through September 30, 2026
- **Quarter 4:** October 1, 2026 through December 31, 2026

Sponsor will designate five (5) eligible **Survey Types** for this Sweepstakes (each a “Survey Type”). The Survey Types are:

1. TVP – Parts
2. TVP – Machine Service
3. TVP – Equipment Service – Preventative Maintenance
4. TVP – Power Service
5. TVP – Rental

Each **Survey Type in each Quarter** is a **separate drawing pool**. As a result, there will be:

- **5 separate drawing pools per Quarter**
- **15 separate drawing pools total**
- **2 winners selected from each drawing pool**

Sponsor’s survey platform clock will be the official timekeeping device for the Sweepstakes.

3. How to Enter

Entry into the drawing is obtained by completing a Louisiana Cat post-transaction customer survey in full. Surveys are issued following a completed transaction with Louisiana Cat. An eligible individual respondent will automatically receive **one (1) entry** into the applicable drawing pool upon completing and submitting an eligible Louisiana Machinery-sponsored Your Voice, Your Reward customer survey for a particular Survey Type during the applicable Quarter. To be eligible, the survey submission must include the respondent’s:

- first name
- last name
- email address
- telephone number

4. Entry Limits

Limit one (1) entry per individual respondent, per Survey Type, per Quarter.

If a respondent completes the **same Survey Type** more than once during the **same Quarter**, only **one (1) entry** will be counted for that Survey Type for that Quarter.

A respondent who completes **different Survey Types** in the same Quarter may receive **one (1) entry for each different Survey Type** completed.

A respondent who completes eligible surveys in **different Quarters** may receive separate entries in those different Quarters.

5. Prize

For each drawing pool, Sponsor will award **two (2) prizes**.

Each prize is a **\$500 Louisiana Cat dealer credit**, awarded as a **customer account statement credit** that may be applied toward eligible purchases at a Louisiana Cat dealership location. The dealer credit:

- has an approximate retail value of **\$500**
- is **non-cash**
- is **non-transferable**
- must be used within **twelve (12) months** of the award date
- is subject to any reasonable account and redemption procedures established by Sponsor

Winners will receive a \$500 Louisiana Cat dealer credit and will be notified via phone and/or email using the contact information provided. If a selected winner cannot be reached within a reasonable timeframe, Louisiana Cat reserves the right to select an alternate winner. No substitution, transfer, or cash redemption of a prize is permitted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value.

Winners are solely responsible for any taxes or other costs associated with acceptance or use of a prize. The \$500 dealer credit is valid for twelve (12) months from the date of issuance and may be redeemed at any Louisiana Cat branch or applied to online parts orders through Louisiana Cat. Credit has no cash value, is non-transferable, and cannot be redeemed for cash.

6. Winner Selection and Notification

Sponsor will randomly select **two (2) potential winners from each drawing pool** from among all eligible entries received for that drawing pool.

That means:

- **10 total winners will be selected in Quarter 2**
- **10 total winners will be selected in Quarter 3**
- **10 total winners will be selected in Quarter 4**

Drawings are expected to occur on or about:

- **July 6–10, 2026** for Quarter 2
- **October 5–9, 2026** for Quarter 3
- **January 4–8, 2027** for Quarter 4

Odds of winning depend on the number of eligible entries received in the applicable drawing pool.

Potential winners will be contacted using the email address and/or telephone number provided with the survey response. A person may win in **more than one Survey Type** and/or in **more than one Quarter**, provided the person is eligible and complied with these Official Rules. Sponsor may require a potential winner to verify eligibility and complete any documents reasonably required by Sponsor before prize award.

7. General Conditions

Sponsor reserves the right to disqualify any person who tampers with the entry process, submits false or incomplete information or violates these Official Rules.

Sponsor is not responsible for lost, late, incomplete, inaccurate, delayed, misdirected or undelivered survey submissions or communications, or for technical, electronic or human error in the administration of the Sweepstakes.

By participating, entrants release and hold harmless Sponsor and its parent company, affiliates, subsidiaries and agencies from claims arising out of participation in the Sweepstakes or acceptance or use of any prize, except where prohibited by law.

Louisiana Cat reserves the right to modify, suspend, or terminate this program at any time. By participating, entrants agree to these terms and to Louisiana Cat's use of their survey responses for business improvement purposes. Void where prohibited.

8. Sponsor

The Sponsor of this Sweepstakes is:

Louisiana Machinery Company, LLC